



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office  
 Address: COMMISSIONER FOR PATENTS  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450  
[www.uspto.gov](http://www.uspto.gov)

## BIB DATA SHEET

CONFIRMATION NO. 4775

SERIAL NUMBER	FILING or 371(c) DATE RULE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
10/767,242		705	4194	E03.003/U

**APPLICANTS**

William A. Margiloff, New York, NY;  
 Keith M. Dallara, New York, NY;  
 Christopher J. Hansen, Brooklyn, NY;

**\*\* CONTINUING DATA \*\*\*\*\***

This appln claims benefit of 60/443,511 01/29/2003  
 and claims benefit of 60/443,513 01/29/2003  
 and claims benefit of 60/443,512 01/29/2003

**\*\* FOREIGN APPLICATIONS \*\*\*\*\*****\*\* IF REQUIRED, FOREIGN FILING LICENSE GRANTED \*\*\* SMALL ENTITY \*\***  
 06/15/2004

Foreign Priority claimed	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Met after Allowance	STATE OR COUNTRY	SHEETS DRAWINGS	TOTAL CLAIMS	INDEPENDENT CLAIMS
35 USC 119(a-d) conditions met	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
Verified and Acknowledged	/VICTORIA VICTORIA VANDERHORST/ Examiner's Signature	Initials	NY	14	35	8

**ADDRESS**

BUCKLEY, MASCHOFF & TALWALKAR LLC  
 50 LOCUST AVENUE  
 NEW CANAAN, CT 06840  
 UNITED STATES

**TITLE**

Systems and methods for selecting advertisements to be provided to users via a communication network

<b>FILING FEE RECEIVED</b> 735	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
		<input type="checkbox"/> 1.18 Fees (Issue)
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit